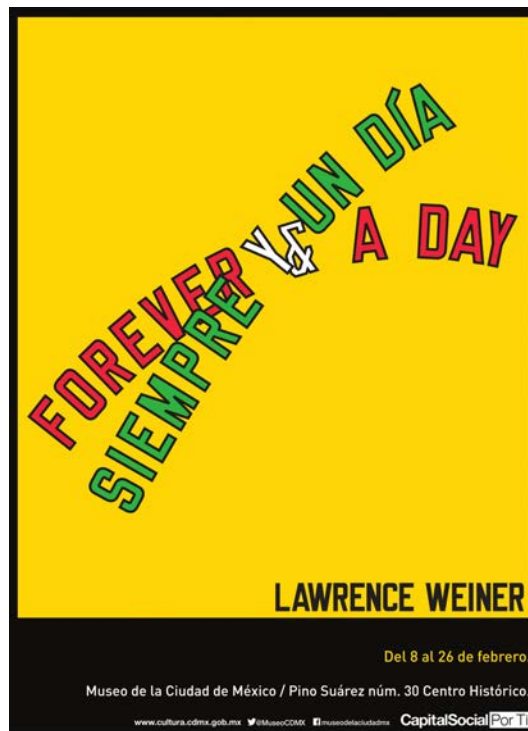


ZONAMACO México Arte Contemporáneo Launches Citywide Project by Lawrence Weiner

The project features site-specific works throughout Mexico City.



Courtesy of the artist and Regen Projects, Los Angeles

In conjunction with the 2017 iteration of ZONAMACO, American artist Lawrence Weiner will install several site-specific works throughout Mexico City. Sponsored by ZONAMACO in cooperation with the Museo de la Ciudad de México, the works will be installed at five different locations and will be on view February 8 - 26, 2017.

The project is a partnership among ZONAMACO, the Museo de la Ciudad de México and the Fondo Mixto de Promoción Turística, with the support of Arto Studio, Fundación Jumex Arte Contemporáneo and the Museo Rufino Tamayo.

LOCATIONS

- **Nezahualcōyotl 127 (Secretary of Public Education Building)**

EN ALGUNA PARTE DE ALGÚN MODO

SIEMPRE Y UN DÍA

Nezahualcōyotl 127, Ejido del Centro, 06080, CDMX

- **Zócalo**

ALGÚN DÍA EN ALGÚN LUGAR

SIEMPRE Y UN DÍA

Plaza de la Constitución S/N, Centro, Cuauhtémoc, 06010, CDMX

- **Museo de la Ciudad de México (Interior courtyard)**

EN ALGUNA PARTE DE ALGÚN MODO

SIEMPRE Y UN DÍA

José María Pino Suárez 30, Centro, 06060, CDMX

- **Cervantes Saavedra 647**

Miguel de Cervantes Saavedra 647, Irrigación, 11500, CDMX

- **Billboard courtesy of Museo Rufino Tamayo**

Paseo de la Reforma / Gandhi, Bosque de Chapultepec, 11580, CDMX

‘FOREVER & A DAY’ is part of the activities during Z^oONAMACO 2017, that will turn Mexico City into the art capital on a scale never seen before.

About Lawrence Weiner

One of the leading figures of the Conceptual art movement of the 1960s, Lawrence Weiner’s seminal and singular practice uses language as material, challenging and redefining the limits of what an artwork is and can be. Intrigued by the dialogue in the art world related to the fundamentals of sculpture and of art-making itself, Weiner made the decision to shift his practice from object making to producing text-based work with his 1968 precept:

1. THE ARTIST MAY CONSTRUCT THE WORK
2. THE WORK MAY BE FABRICATED
3. THE WORK NEED NOT BE BUILT

EACH BEING EQUAL AND CONSISTENT WITH THE INTENT OF THE ARTIST
THE DECISION AS TO CONDITION RESTS WITH THE RECEIVER UPON THE
OCCASION OF RECEIVERSHIP

Significant solo exhibitions of the artist’s work have been held at numerous museums and institutions worldwide. In 2007, the Whitney Museum of America Art, New York and the Museum of Contemporary Art, Los Angeles organized the first major retrospective of his work in the United States. Other recent and notable exhibitions include Kunsthauus Bregenz, Bregenz, Austria (2016); Blenheim Palace, Woodstock, England (2015); Stedelijk Museum, Amsterdam (2013); Museu d’Art Contemporani de Barcelona, Barcelona (2013); Tate Modern, London (2012, 2006); Centro de Arte Contemporáneo de Málaga, Málaga, Spain (2008); Haus der Kunst, Munich (2007); Museo Tamayo Arte Contemporáneo, Mexico City (2004); Kunstmuseum Wolfsburg, Wolfsburg, Germany (2000); Walker Art Center, Minneapolis (1994); and the Hirshhorn Museum and Sculpture Garden, Washington D.C. (1990).

His work has been included in dOCUMENTA 5, 6, 7, and 13 (1972, 1977, 1982, 2012); the 36th, 41st, 50th and 55th iterations of La Biennale di Venezia (1972, 1984, 2003, 2013); and the 27th Biennale de São Paulo (2006).

He has been the recipient of numerous awards, including the *Roswitha Haftmann Prize* (2015); the *Skowhegan Medal for Painting/Conceptual Art* (1999); a Guggenheim Fellowship (1994); and two National Endowment of the Arts Fellowships (1976, 1983); among others.

About Z^oONAMACO

Established in 2002 by Zélika García, Z^oONAMACO is currently a platform of leading art fairs with four events that take place twice a year during February and September at Centro Citibanamex, Mexico City.

Each year Z^oONAMACO México Arte Contemporáneo brings together the largest selection of leading and emerging international galleries. In addition, Zélika García established Z^oONAMACO Diseño in 2011, Z^oONAMACO SALÓN DEL ANTICUARIO in 2014 and Z^oONAMACO FOTO in 2015, with the goal of covering and strengthening the design, antique and photography sectors in Mexico.

About Arto Studio

With more than 10 years of experience in the development of public art projects, Arto Studio has worked with more than 500 international artists in various projects. From public art productions to commissioned pieces for specific spaces, Arto Studio is one of the most important artistic production companies in Latin America.

Art and culture are part of the DNA of Arto Studio so their projects aim to generate different urban encounters through artistic activities that promote community participation.

CONTACT

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