

**FOR IMMEDIATE RELEASE:**

**Regen Projects**  
**629 North Almont Drive**  
**Los Angeles, CA 90069**  
**Tel. (310) 276-5424**  
**Fax. (310) 276-7430**

**JACK PIERSON**

**October 17 - November 28, 1998**

**Opening reception: Saturday, October 17th, 6:00-8:00 pm**

Regen Projects is pleased to present an exhibition of new work by **Jack Pierson**. This exhibition will consist of photographs of large abstract fields of color, ranging from the reflection of a harsh floodlight against a deep red wall to bright stripes of candy colored glitter. As in **Pierson's** past work, these new photographs present a beauty which hints at a darker underside. The works can evoke the moodiness of abstract paintings in dark reds and golden yellows or pop abstractions in harsh pastels. A brightly lit field of blue can be seen as an expanse of sea or sky, or reflections on a pane of dirty glass.

Perhaps best known for his blurred photographs, both portraits and abandoned *mise-en-scene* images in saturated color, **Pierson's** work takes many forms: drawings about loss and longing, collages of Hollywood icons cut from magazines and books, or word pieces constructed from marquis lettering. Throughout his work, **Pierson** captures a deep range of emotions from love and desire to despair and disillusionment, the glamour of Hollywood or the loss of the American dream.

In the catalogue accompanying **Pierson's** solo museum exhibition at MCA, Chicago, curator Dominique Molon writes of **Pierson** and his work,

"A beautiful loser (to borrow from Leonard Cohen) who engages the viewer with the impassioned immediacy of his photographs and paintings, the hackneyed confessions and brevity of the drawings, and the eclectic nostalgia of the sign-lettering assemblages and tableau pieces, **Pierson** creates work that feigns a cool distance at first, only to welcome the spectator with its sympathetic allure. Promoting a postmodern stylelessness, Pierson gives form to an experience that blends the barren space of the West, Hollywood high life, Vegas hotel room despair, and summer home siesta reflections into a delicately unforgettable whole."

An opening reception for **Jack Pierson** will take place on Saturday, October 17th from 6:00 to 8:00 pm at Regen Projects. For further information please contact Shaun Caley Regen or Lisa Overduin at the gallery at 310/276-5424.