

FOR IMMEDIATE RELEASE:

Regen Projects
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JACK PIERSON EXHIBITION
September 29th - October 29, 1994
Opening reception: Thursday, September 29, 6:00-8:00 pm

Regen Projects is pleased to present an exhibition of new work by **Jack Pierson**. **Pierson's** work over the past few years has taken many forms from blurred oddly colored photographs to word drawings about loss and longing, from word pieces constructed of marquis lettering to word pieces cut out of photographs, from collages of bygone Hollywood icons and unknowns to **Pierson** the curator and art critic, to **Pierson**, the creator of the abandoned *mise-en-scene*, and more recently, his blue period with oil-stick paintings and watercolors. For his upcoming exhibition **Pierson** will unveil another medium and another step toward painting with the Pixmil process, based on his photography.

What is most prevalent about **Pierson's** work is its open-endedness and near existential acceptance that despair and yearning are givens as much as beauty and fulfillment are possible if only in moments and through memory (often following loss). That Hollywood glamour a la James Dean or Jean Seberg can be read in the isolation of Edward Hopper's paintings (as in the recent show at the Whitney Museum in New York from the "Collection in Context" series, "Edward Hopper and Jack Pierson: American Dreaming"), as well as in, more recently and tangibly, AIDS, as it has affected all of our lives, or even, in the near extinction of the American dream. And yet **Pierson's** work engenders nothing like a sense of hopelessness, but rather, his work allows for whatever triumphs are to be had over the real.

An opening reception for **Jack Pierson** will take place on Thursday, September 29th, from 6:00 to 8:00 pm at Regen Projects. For further information please contact Stuart Regen or Shaun Caley at the gallery.