

FOR IMMEDIATE RELEASE

Regen Projects II
9016 Santa Monica Boulevard
Los Angeles, CA 90069
Tel. (310) 276-5424 Fax. (310) 276-7430
www.regenprojects.com

LAWRENCE WEINER: PLACED ON THE TIP OF A WAVE

July 11 – August 15, 2009

Gallery Hours: Tuesday–Saturday, 10:00 am – 6:00 pm

Opening Reception: Saturday, July 11, 6:00 – 8:00 pm

Regen Projects is pleased to announce an exhibition by **Lawrence Weiner**. The show will feature five new works and several drawings. This will be **Weiner's** sixth solo exhibition at the gallery, since his inaugural gallery show, *ASSUMING THE POSITION*, in 1989.

A pioneer of Conceptual art, **Lawrence Weiner** began making art in 1960 and remains one of the most dynamic artists working today. In 1968, **Weiner** radically shifted his practice from making objects to producing work in language. His "Statement of Intent" outlines the way a work may exist:

1. THE ARTIST MAY CONSTRUCT THE WORK
2. THE WORK MAY BE FABRICATED
3. THE WORK NEED NOT BE BUILT

EACH BEING EQUAL AND CONSISTENT WITH THE INTENT OF THE ARTIST

THE DECISION AS TO CONDITION RESTS WITH THE RECEIVER UPON THE OCCASION OF RECEIVERSHIP

Weiner's redefinition of practice, where language could function as material, allowed for the existence of a work of art that was no longer dependent upon construction.

Because **Weiner's** works are conceived as nonspecific, as endlessly adaptive representations of states or processes grounded in but not bounded by material reality, they can be viewed in countless possible situations and manifestations. Although material relations at the level of generalities and abstractions embody the content—the thematics—of his art, presentation and context impact upon and cannot be divorced from the content of any individual work whenever and wherever it is realized. Since presentation and context are always determined only when, and if, a particular work is installed, the choice of medium—whether, for example, the letters are stenciled, painted, or mounted in relief, and in what typeface, size, proportions, placement, and color—varies with the site; similarly, the context—whether a poster, artist's book, gallery wall, mural, or other public arena—necessarily inflects not only the work's form but its very meaning.

(Lynne Cooke, "**Lawrence Weiner**," in *Dia:Beacon*, New York: Dia Art Foundation, 2003, pp. 297-299)

Lawrence Weiner's work has been exhibited extensively in museums and galleries worldwide. A comprehensive retrospective of **Weiner's** nearly 50-year career was organized by Ann Goldstein and Donna De Salvo at The Museum of Contemporary Art, Los Angeles (MOCA) and the Whitney Museum of American Art, New York in 2007-2008.

An opening reception for **Lawrence Weiner** will take place on Saturday, July 11, from 6:00 to 8:00 pm. For further information please contact Jennifer Loh, Heather Harmon, or Brad Hudson at (310) 276-5424.